



# Explore Your Passion

Link : <https://www.dastudy.net>

Email : [contact@dastudy.net](mailto:contact@dastudy.net)



# Problem



Problem of access to quality knowledge

Limit  
(not updated, not complete)

Expensive  
(price, time lost, risk incurred)



No Transmission of local culture

Cooking &  
Medicine

Local  
Language

History  
Geography  
Civilisation



# Solution



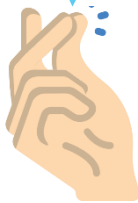
**Save Money**



**Free Content**



**Win Time**



**quick and easy  
access to content**



**Quality Knowledge**



**Diversified content  
provided by partner  
teachers**



**Connect to African  
Culture**



**promotion of African  
culture and know-how**



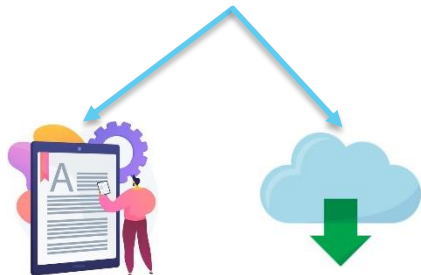
What do we offer to  
our target user



3 in 1  
web Platform



**Digital Library**  
+15,000 PDF Documents



Online Reading

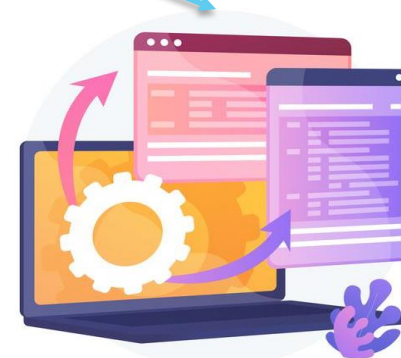
Download



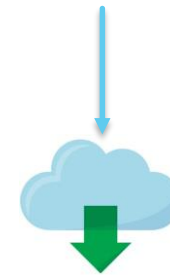
**Videos Library**  
+1,000 videos tutoriels



Online Watching



**Software Library**  
+2,000 Softwares



Download





# Demo



ACCUEILLIVRES TUTORIELS LOGICIELS ANNONCES CONNEXION



+ 15 000  
DOCUMENTS PDF  
& LOGICIELS  
GRATUITS

Explorer votre passion



ACCUEILLIVRES TUTORIELS LOGICIELS ANNONCES CONNEXION

Electronique  
Elévation  
Entrepreneuriat  
Foresterie  
Génie Civil  
Génie Ferroviaire  
Génie Maritime  
Géographie  
Géologie & Mines  
Histoire  
Informatique  
Langues Internationales  
Littérature & Civilisation  
Livres De Vie  
Logistique & Transport  
Mathématiques  
Mécanique Automobile  
Médecine  
Menuiserie  
Musique  
Pédagogie  
Pharmacie  
Philosophie  
Psychologie

COMMUNICATION

DEVELOPPEMENT PERSONNEL

ELECTRICITE

ENTREPRENEURIAT

COUTURE & STYLISME

DROIT

ELECTRONIQUE

FORESTERIE

CUISINE & PATISserie


ECONOMIE & GESTION

ELEVAGE

GENIE CIVIL

Derniers Logiciels  
  
CF-Pâtisserie  
  
Gâteau Géant

Haut




ACCUEILLIVRES TUTORIELS LOGICIELS ANNONCES CONNEXION


Bonjour, david  
Déconnexion


Connexion  
Bonjour, david  
Afficher le profil  
Déconnexion


Recherchez...


Catégories  
Agronomie  
Art  
Autoécole  
Biologie  
Chimie  
Coiffure & Maquillage  
Communication  
Couture & Stylisme  
Cuisine & Pâtisserie  
Développement Personnel  
Droit  
Economie & Gestion  
Electricité  
Electronique


Agriculture  



Agriculture 2  


Agriculture Biologique  


Informatique Pour Tous  
[2min]  


NTBC  


Sorey Travel  






ACCUEILLIVRES TUTORIELS LOGICIELS ANNONCES CONNEXION


Bonjour, david  
Déconnexion

Se souvenir de moi  
Connexion  
Créer un compte  
Identifiant oublié ?  
Mot de passe oublié ?


Catégories  
Antivirus  
Bureautique  
Compresseur  
Convertisseur  
Copieur  
Déblocage  
Développement  
Educatif  
Gravure  
Infographie  
Jeux vidéos  
Langue  
Lecteurs


Baidu Browser  
  
Navigateur web très simple et rapide, il vous protège efficacement pendant votre navigation...

Google Chrome  
  
Puissant navigateur web, simple et surtout très sécurisé...

Mozilla Firefox  
  
Puissant navigateur web, facile et très fiable...

Cliquer sur l'image

Sorey Travel  
  
Billet d'avion

NTBC  


Haut

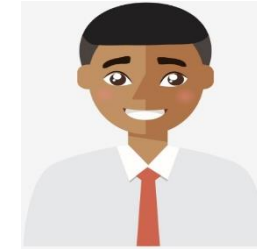


## Market Size in Francophone Africa

Users: Professionals, Entrepreneurs, Connected Students  
All those who need knowledge to develop their skills



+ 5 million students



+30 million workers



# Business Model



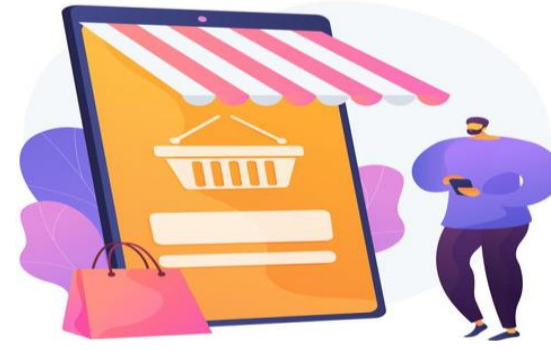
## Targeted Advertising

Rental of Targeted Advertising Banners to advertisers on all pages of the site.



## Premium subscription (\$1/month)

Subscription by users to premium subscriptions to benefit to some services in the platform

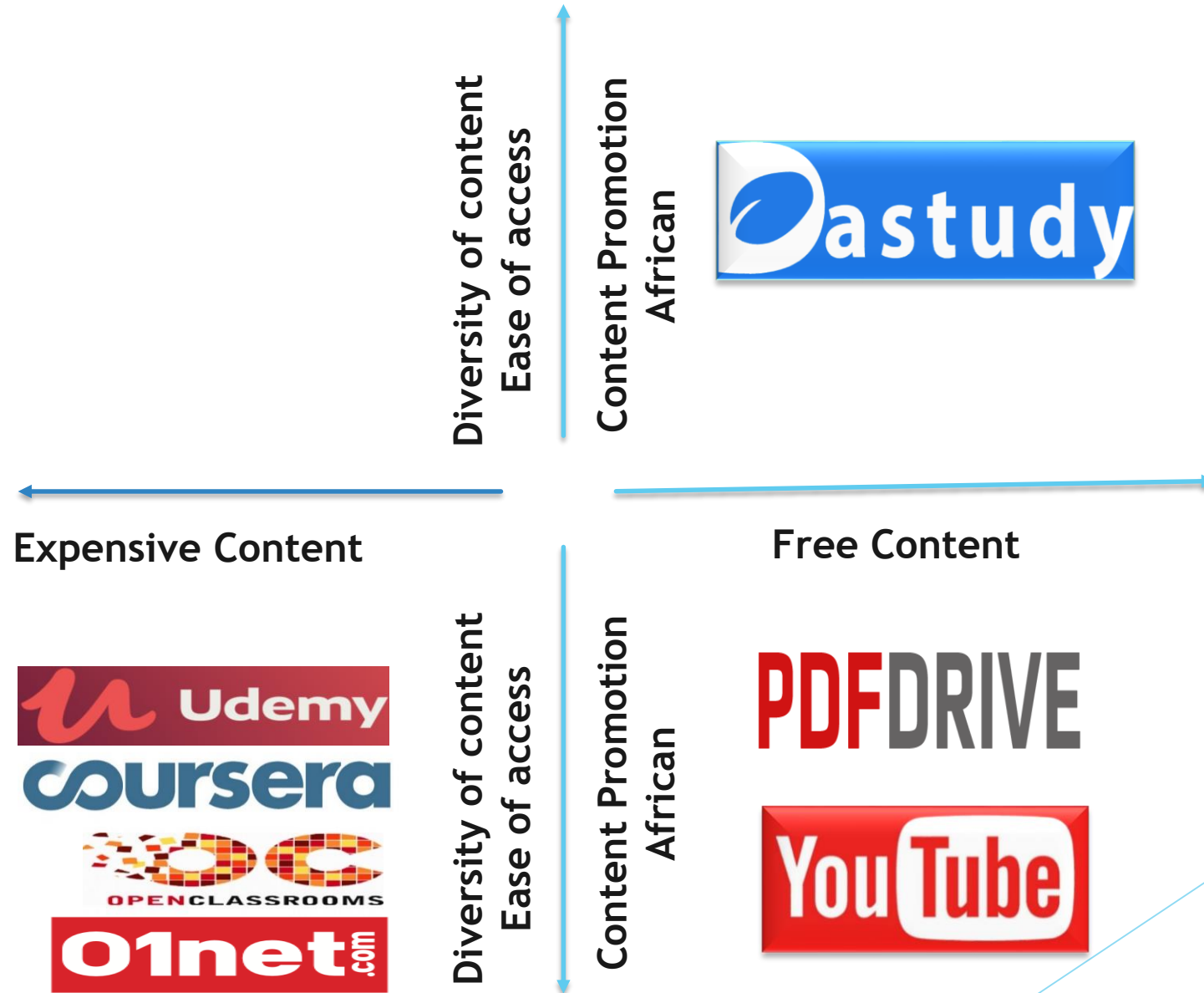


## Marketplace

Putting online paid content by authors and we will retain a commission on every sales



# Competitive Analysis





# Team



**Mr Albert NTSAFACK**

**Technical Advisor**

*Computer Scientist and Aeronautical Engineer*

**7 years of experience**



**David KENFACK**

**CEO**

*Economist & Computer Scientist  
Self-taught Computer Scientist*

**6 years of experience**



**Mme FOKAM Christelle**

**Marketing and Business Advisor**

*Executive Assistant at CEFC  
Development Expert Personnel*

**10 years of experience**



**Jonathan NZETE**

**CTO**

*Bachelor's degree in computer science  
Freelance Developer*

**5 years of experience**

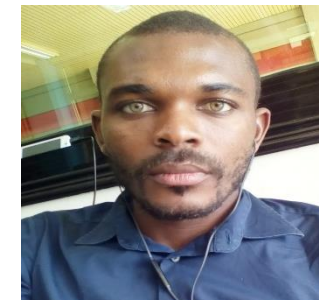


**Hyancinthe MAMBO**

**Marketing Manager**

*Bachelor of Science in Biochemistry  
Merchandising at MTN - Cameroon*

**5 years of experience**



**Swatzkov TCHINDA**

**Financial Manager**

*BTS in Accounting - Finance  
Former Employee at MIGEC*

**10 years of experience**



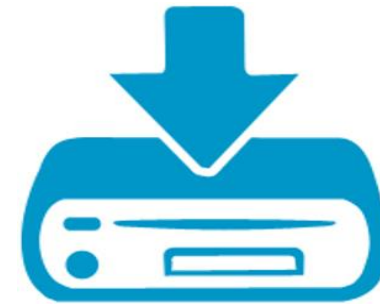
Traction with a \$40,000  
fundraiser (love money)



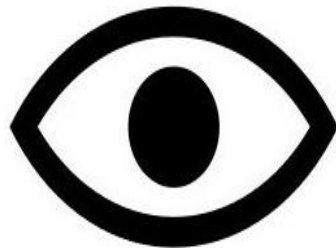
10,000  
suscribers



15,000  
Unique visitors  
/ month



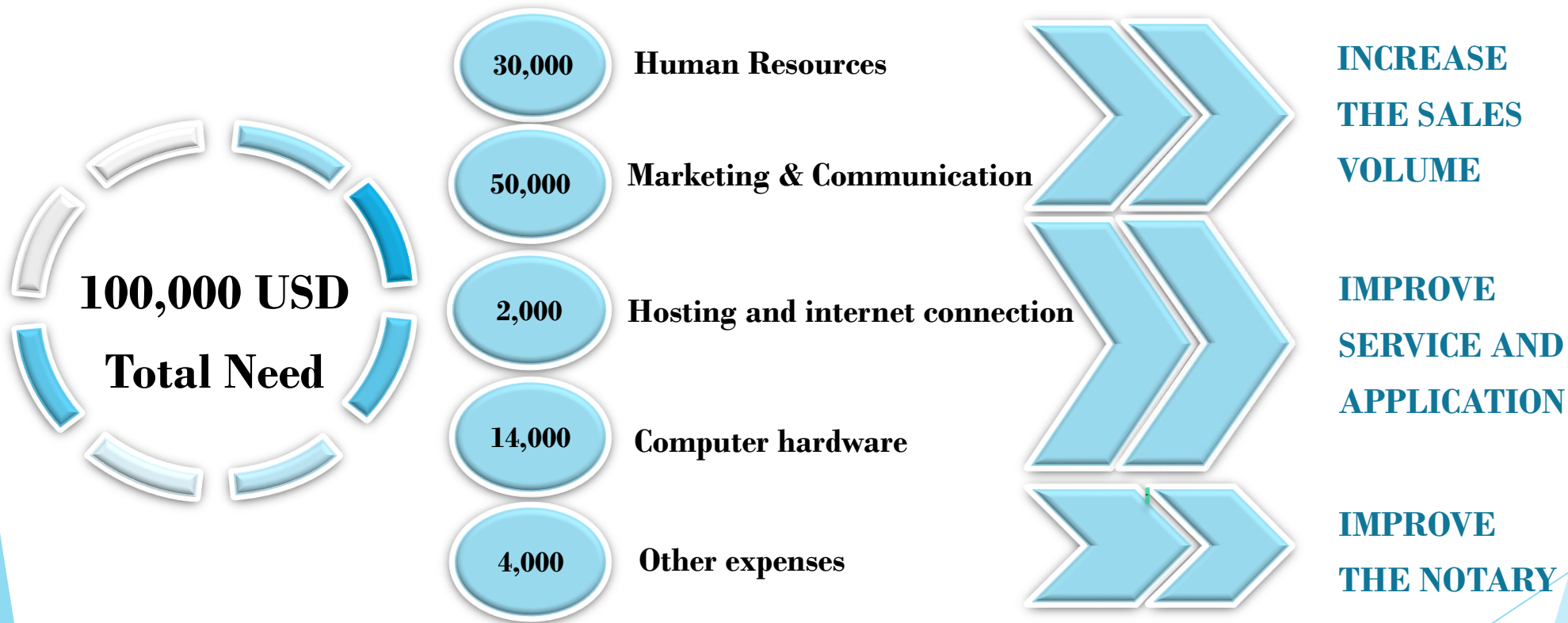
+ 200.000  
Downloads



+15.000  
Videos views

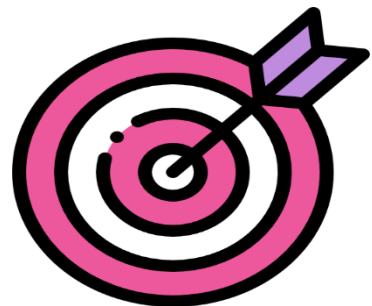


**Fundraising and Investment**  
**Targets: 100,000 subscribers over 1 year**



## Our Partnership





## Targeted customers

Companies that are interested by **students** from Francophone Africa to better reach their targets through our platform.



## Social impact

**All NGO** who would like to have a social impact in Francophone Africa to fight against education for all, lack of skills and covid 19



## Investment opportunity

We are open to any company that wishes to invest in our project, this will allow us to better deploy in the continent and become **leaders**



## Startup Ecosystem

We would like to join the *japanese startup ecosystem* to benefit from their advices and lobbying, to be connect with ventures capital, NGO, Angel Investor







THANK FOR YOUR ATTENTION

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