

MDGs



2001 - 2015

8 goals
21 targets
60 indicators

SDGs



2015 - 2030

17 goals
169 targets
230 indicators

Key Difference Between MDGs and SDGs



With
Private
Sector

MDGs

Specialist / Input / Developing Counties

SDGs

Everyone / Outcome / Everywhere

IPASS – UNDP’s Support on SDGs Business for Japanese Companies



② SDGs Holistic Innovation Platform (SHIP)

Supporting development of business concept and strategy for companies that scale the SDGs.



④ Capacity Development (CD)

Developing capacity and market of business on SDGs through UNDP CO programs. Validating business models and impact from the UNDP based platform, Business call to Action (BCtA)



① Integration of SDGs, ESG and CSV (ISEC)

Creating social movement towards achievement of SDGs by advocating SDGs, ESG and CSV through diverse modalities of public relation e.g., partnerships, media relations, SNS, publications, and events.

③ Seed Fund Alliance for SDGs (SFAS)

Securing budget for private companies for business development and Feasibility Study (F/S) through partnership with funding organizations in Japan

⑤ SDGs Social Impact Fund (SSIF)

Providing financial resources for scaling up business on SDGs through blend financing of equity, loan and grant, as well as impact measurement.



Type of SDGs Business

