



AFRICAN DEVELOPMENT BANK GROUP

50 MILLION AFRICA WOMEN SPEAK NETWORKING PLATFORM 2.0

Pre-TICAD8 Event: Solidarity of Women Entrepreneurs in Africa and Japan

27 May 2022



AFRICAN DEVELOPMENT BANK GROUP

ABOUT 50MAWSP

The digital platform was established in 2019 to improve the ability of women entrepreneurs to expand their business network and access information on financial and non-financial services for their business growth.

+150,000
USERS

+9,000
ACTIVE USERS

+53
COUNTRIES



50MAWSP 2.0 BENEFITS

One-Stop-Shop for financial and non-financial services

Comprehensive capacity building tools

Online store and market swap

ME MORINGA



2022



50MAWSP 2.0

A photograph of two African women in a market setting. The woman on the left is wearing a blue and white striped headwrap and a green and white plaid shirt. She is leaning over and looking at a smartphone held by the woman on the right. The woman on the right is wearing a blue and white checkered apron over a grey patterned top. They are both smiling. The background shows a busy market with various goods and people.

TICAD- 8: 50 MILLION AFRICAN WOMEN SPEAK

Business webinar for networking and business matching activities
with Japanese entrepreneurs

27-28 August 2022



WHY SHOULD YOU ATTEND?

OPPORTUNITY

CAPACITY BUILDING

To improve women entrepreneurs' digital skills to expand their business using e-commerce tools and improve their market knowledge through networking between Africa and Japan.

MARKET LINKAGE

Opportunity to build back better post-pandemic through access to regional and international markets to improve their bankability and access to finance.

THANK YOU

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