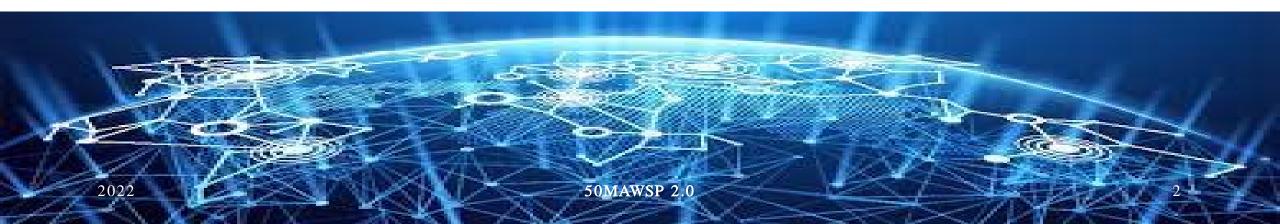




ABOUT 50MAWSP The digital platform was established in 2019 to improve the ability of women entrepreneurs to expand their business network and access information on financial and non-financial services for their business growth.

+150,000 USERS

+9,000 ACTIVE USERS +53
COUNTRIES





50MAWSP 2.0 BENEFITS

One-Stop-Shop for financial and non-financial services

Comprehensive capacity building tools

Online store and market swap

# ME MORINGA







50MAWSP 2.0



# WHY SHOULD YOU ATTEND? 2022

## **OPPORTUNITY**

### **CAPACITY BUILDING**

To improve women entrepreneurs' digital skills to expand their business using ecommerce tools and improve their market knowledge through networking between Africa and Japan.

### MARKET LINKAGE

Opportunity to build back better postpandemic through access to regional and international markets to improve their bankability and access to finance.

50MAWSP 2.0

# THANK YOU

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