



## PRE-TICAD8 EVENT

# SOLIDARITY OF WOMEN ENTREPRENEURS IN AFRICA AND JAPAN

## MAY 27, 2022

8:00-10:00 (GMT)

9:00-11:00 (TUNISIA, NIGERIA)

10:00-12:00 (SOUTH AFRICA)

17:00-19:00 (JST)

LANGUAGE: ENGLISH, FRENCH, JAPANESE  
(SIMULTANEOUS INTERPRETATION)

MODALITY: HYBRID (ZOOM)

This is a rare opportunity for women entrepreneurs in Japan and Africa who are active and successful in businesses that help solve social issues in Africa, to share their experiences and opinions on starting a business in Africa, the secrets of success and how they overcame difficulties. They encourage future women entrepreneurs to take on the challenge of doing business in Africa.

## REGISTRATION

[bit.ly/sweaj0527](https://bit.ly/sweaj0527)



## SPEAKERS

### REMARKS



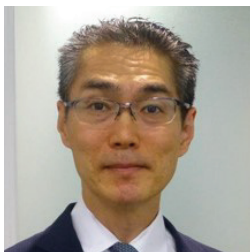
#### Mutsuo IWAI

Chairman, Africa Project Team,  
Keizai Doyukai;  
Co-chair of Japan Business Council  
for Africa;  
Chairman of the Board of Japan  
Tobacco



#### Ahunna EZIAKONWA

ASG/Regional Bureau  
Director for Africa, UNDP



#### Takashi HANAJIRI

Head of Asia External  
Representation Office, AfDB



#### Fati N'zi-Hassane

Head, Human Capital and Institutions  
Development Division  
African Union Development Agency –  
AUDA-NEPAD

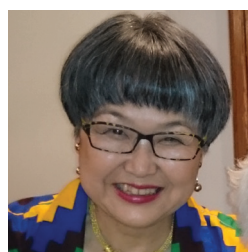
### MC



#### Taeko NAGAYAMA

Africa Project Team,  
Keizai Doyukai

### MODERATOR



#### Mieko IKEGAME

Special Adviser to the  
CEO of AUDA-NEPAD

## SESSION 1: FOOD AND AGRICULTURE SECTOR

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**Chiharu OYAMA**  
Founder of JUJUBODY



**Claire Reid**  
Founder and CEO,  
Reel Gardening (South Africa)

## SESSION 2: FASHION AND COSMETIC SECTOR

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**Chizu NAKAMOTO**  
Managing Director,  
rebeccakello Limited



**Fatma Ben Soltane**  
CEO of SOLTANA  
Couture and Firerce sportswear

## SESSION 3: GREEN/ DIGITAL SECTOR

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**Miho SATO**  
Meeve Paris President;  
SUCRECUBE Japon Inc.  
CCO



**Mercy George Igbafe**  
Founder and CEO,  
LEARNTOR (Nigeria)

## COMMENTATOR

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**Mitsue KURIHARA**  
Vice Chairman, Keizai  
Doyukai;  
Chairman of the Board,  
Value Management  
Institute, Inc.



**Neima Ferreira**  
Principal Business Development  
Officer, Gender, Women, Civil  
Society Department, AfDB

Co-Organizers: United Nations Development Programme (UNDP), African Development Bank,  
African Union Development Agency- New Partnership for Africa's Development (AUDA-NEPAD)

Support: Japan Association of Corporate Executives (Keizai Doyukai)



公益社団法人 経済同友会  
Japan Association of Corporate Executives