

AFCFTA: COVID-19

AS A CATALYST FOR ACCELERATING TRADE AND INVESTMENT IN AFRICA

NOVEMBER 24, 2020 - 10:45 A.M (GMT) -VIRTUAL EVENT

LA PANDÉMIE DE COVID-19 :

UN CATALYSEUR POUR ACCÉLÉRER LE COMMERCE ET L'INVESTISSEMENT EN AFRIQUE DANS LE CADRE DE LA ZLECAF

24 NOVEMBRE 2020 - 10 H 45 (GMT) - VISIOCONFÉRENCE



AFRICAN DEVELOPMENT BANK GROUP
GROUPE DE LA BANQUE AFRICAINE
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Korea
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Time	Programme	
10:45 - 10:50	Bronwyn Nielsen Founder and Chief Executive Officer, Nielsen Media and Associates	Master of Ceremonies
10:50 - 10:55	Abdu Mukhtar, Director, Industrial and Trade Development Department	Introductory and Opening Address
10:55 - 11:25	Mr. Sukhwan Roh, Commissioner of the Korea Customs Service	Opening Statement
	Solomon A. Quaynor, Vice President, Infrastructure, Private Sector & Industrialization	Key Note Opening Statement
11:25 - 12:10	Moderator for Session I: Trudi Hartzenberg, Executive Director, TRALAC	
	Session I Retool, Reset, Restart – From crisis to trade and investment opportunities: Drawing lessons and insights from COVID-19 (as opportunities) to retool for the implementation of AfCFTA.	
	Panelists - Session I	
	Hon. Alan Kyeremateng	Minister of Trade and Industry of Ghana
	Amb Libérat Mfumukeko	Secretary General, East African Community Secretariat
	Anabel González	Former Senior Director – Trade Department in The World Bank Group. Currently Consultant –Peterson Institute for International Economics

Time	Programme	
12:10 - 12:55	Moderator for Session II: Dr. Stephen Karingi, Director, Regional Integration and Trade Division, UNECA	
	Session II Reducing Costs of Doing Business through Trade Facilitation and enhancing Competitiveness and Competition Development: I. Drawing lessons from COVID -19 Protocols. II. Reviewing the role of customs modernization and systems in reducing business costs and spurring investments into trade	
	Panelists Session II	
	Sydney Chibbabbuka	Commissioner for Customs & Excise, Zambia Revenue Authority (ZRA)
	Sangyong Park	Assistant Director in Information Planning Division, Korean Customs Service
12:55 - 13:40	Moderator for Session III: Acha Leke, Senior Partner at McKinsey & Company	
	Session III Measures for Business Sustainability and Continuity and tested investment climate reforms for attracting investment in the COVID-19 era	
	Panelists - Session III	
	Yunus Hoosen	Head of National Investments Agency South Africa
	Onyeka Akumah	Founder & CEO, Farmcrowdy
13:40 – 13:45	Edem Adzogenu	Afro champions co-founders of AfroChampions Initiative
	Andoh Mensah, Manager, Trade and Investment Climate Division.	Concluding Remarks

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